

News from Sagamore West Farmers Market
West Lafayette, Indiana

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT

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Sagamore West Farmers Market opens May 7
Activities, give-aways center on 'Green and Lean' theme

West Lafayette, Ind. – April 2, 2008 – A free demonstration on creating your own container herb garden will be among the highlights of a festive opening day at the Sagamore West Farmers Market on Wednesday, May 7, from 3 to 6:30 p.m.

The open-air market featuring dozens of vendors and craftspeople from several counties will be held in Cumberland Park, off Salisbury Street and north of Cumberland Avenue in West Lafayette, through October 29. This is the market's fourth season.

The herb garden demo will be presented by Dean Fallis of Bloomer's Greenhouse in West Point. "This is the time to get herbs started right outside your kitchen door for summer salads and seasonings, and we've lined up a professional to give you inside tips for success," said Kathy Cubberley, market director.

Other activities on May 7 include launch of the "Lean and Green" market theme, which will include free green balloons for youngsters each week and free tote bags for shoppers on their third visit. Health and safety programs will be offered throughout the season. These will include monthly grilling demonstrations by gourmet chef Amy French of West Lafayette, who will use market items in her recipes. A fire safety program, 5K run and more events are also planned.

The market landed a \$38,000 grant from the U.S. Department of Agriculture to focus on "Green and Lean."

Vendors will be selling produce, meats, herbs, flowers, baked goods, crafts and other items, with at least 75 percent of their offerings grown, made or produced in Indiana.

Some vendor space is still available; for information, contact Cubberley at 765/463-4801 or 765/418-6035. Anyone interested in performing at the market should contact Kathleen Mills at 765/464-1953.

Sagamore West Farmers Market is sponsored by West Lafayette Parks and Recreation and the Sagamore West Area Business Alliance.

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